

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): <b>NELSON, Robert W.</b>	Group Art Unit: <b>3688</b>
App. No.: <b>10/661,302</b>	Examiner: <b>LASTRA, D.</b>
Filed: <b>September 11, 2003</b>	Conf.: <b>7815</b>
Title: <b>ADVERTISING SYSTEM</b>	

**AMENDMENT UNDER RULE 37 C.F.R. §1.116(b)(1)7**

Mail Stop Appeal Briefs – Patents  
Commissioner for Patents  
P.O. Box 1450  
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This communication is submitted prior to presenting an Appeal Brief in order to place the claims in better condition for appeal. Kindly enter and consider the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begins on Page 2  
of this paper.

Remarks begins on Page 4 of this paper.